



Full-service is not just a thing of the past.

*Concept sketch for Jackson Marketing special project: Richard Petty race car sweepstakes custom event booth and trailer concept.*





It's what I do every day!

*Actual event trailer and booth being set up at Jackson Marketing for the first time. (additional prop graphics and booth attendants not shown)*

**Clients want full-service.** That's why they come to me. But when they pull up with an empty tank, a dirty windshield, and soft tires, thinking all they need is a good map, we both know better. They need bumper-to-bumper service and when the bell rings it's my job to provide it.

**Yes, this is a metaphor of what I do, but it works for me.** And I can work for you if you want to take advantage of the range of freelance services shown in this portfolio.

**Ding! Ding!** What can I do for you today?





## CONCEPT VISUALIZATION

### EVENTS





CONCEPT VISUALIZATION

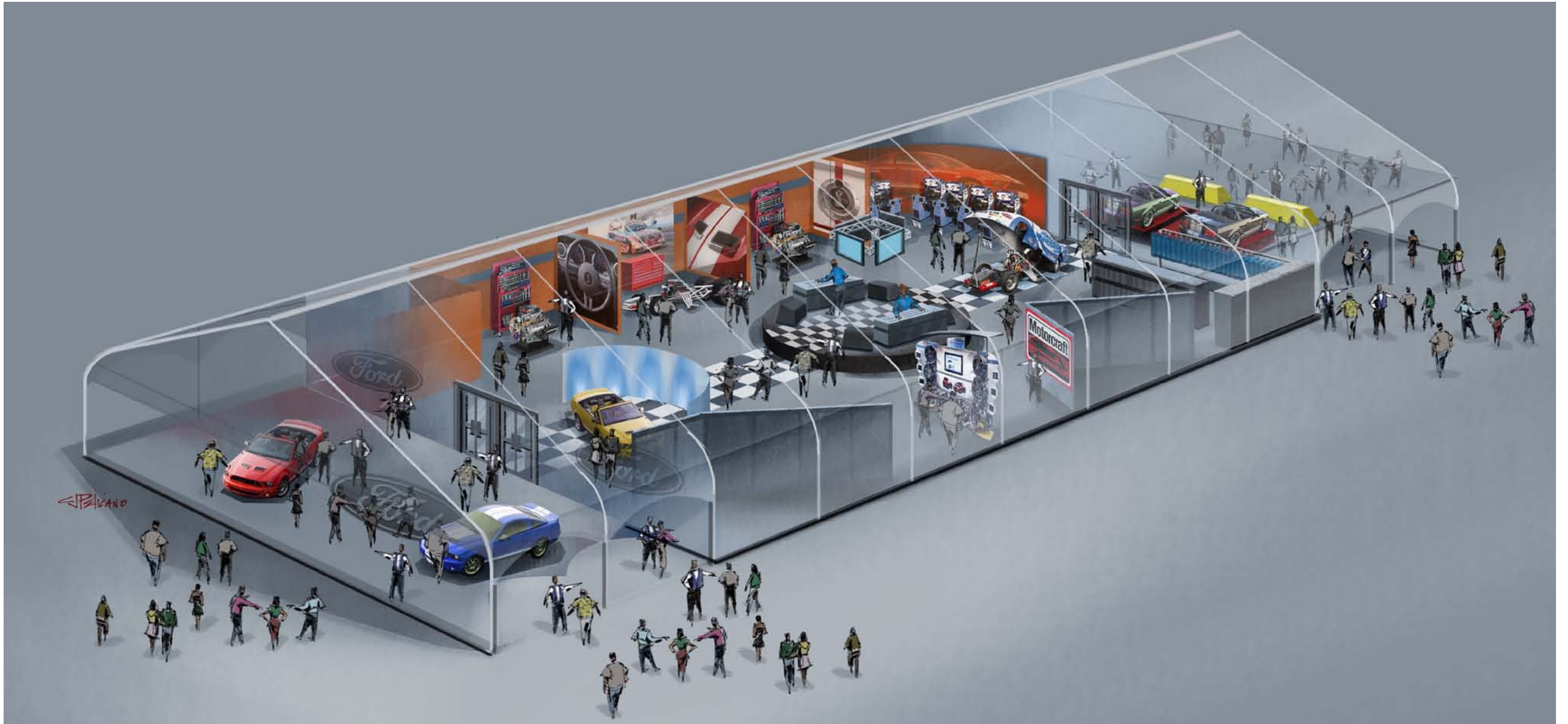
EVENTS





## CONCEPT VISUALIZATION

### EVENTS





CONCEPT VISUALIZATION

STAGE SETS





## CONCEPT VISUALIZATION

### STAGE SETS





## CONCEPT VISUALIZATION

### STAGE SETS



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*Talk about full-service!*



## CONCEPT VISUALIZATION

### EDUCATIONAL DISPLAY DESIGN



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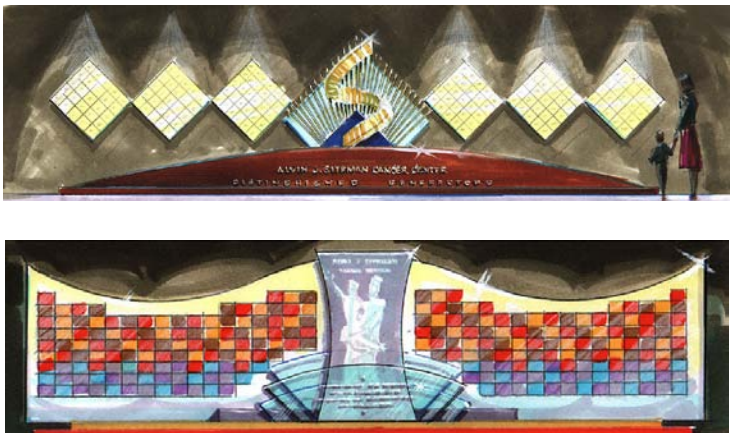
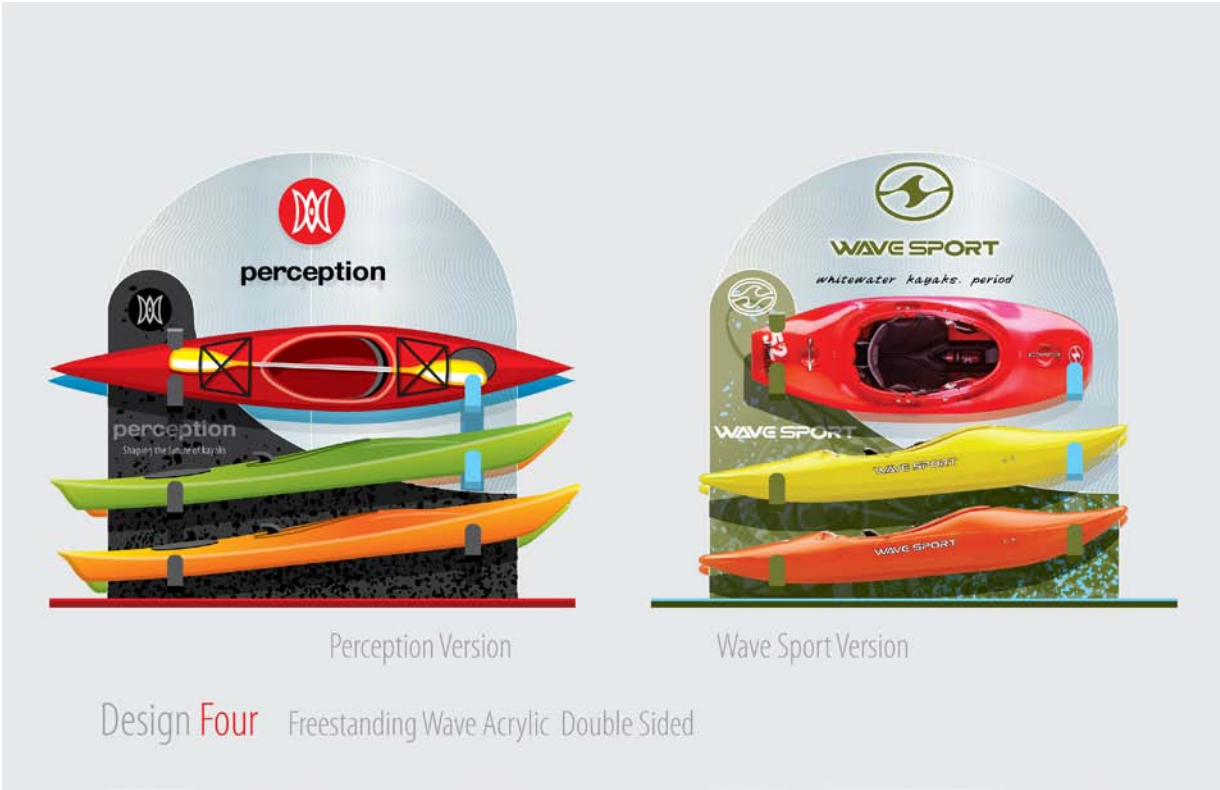
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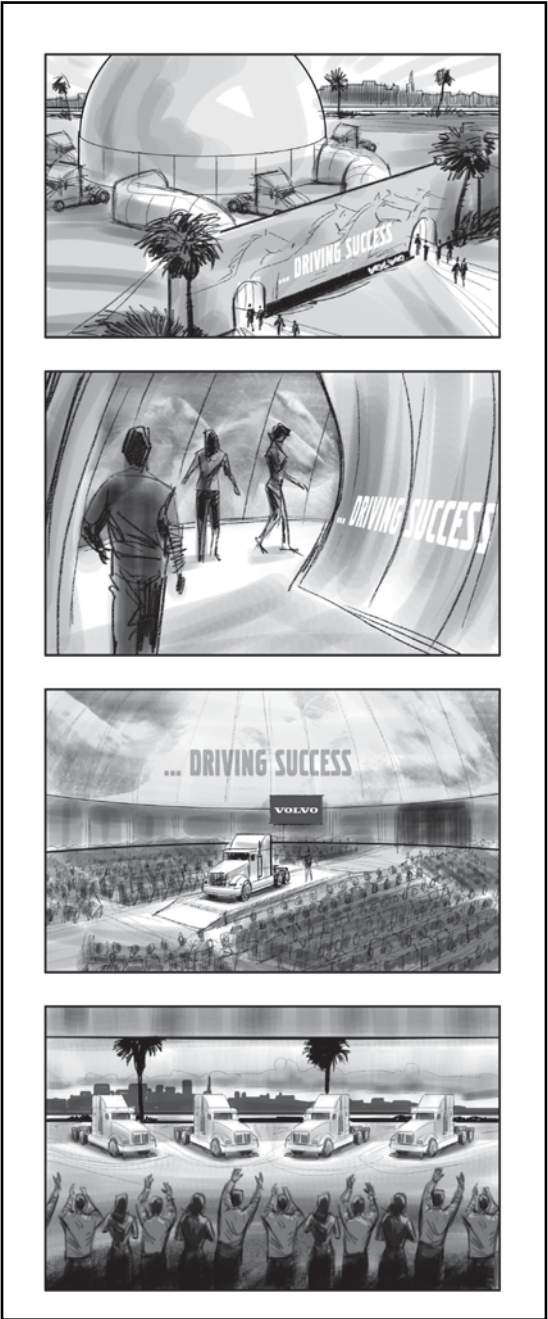
CONCEPT VISUALIZATION

RETAIL, TRADE SHOW, DONOR WALL DESIGN



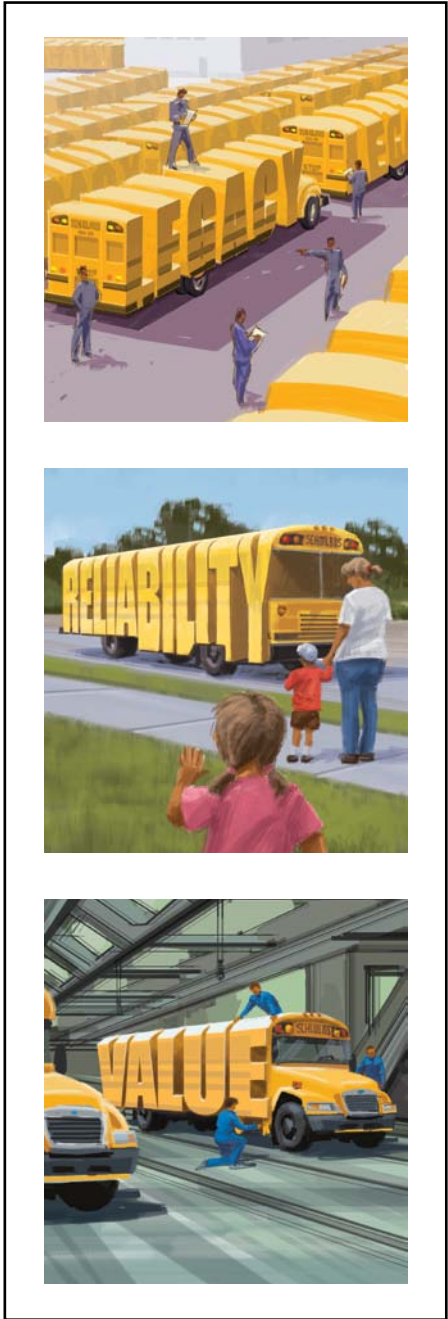


STORYBOARDS





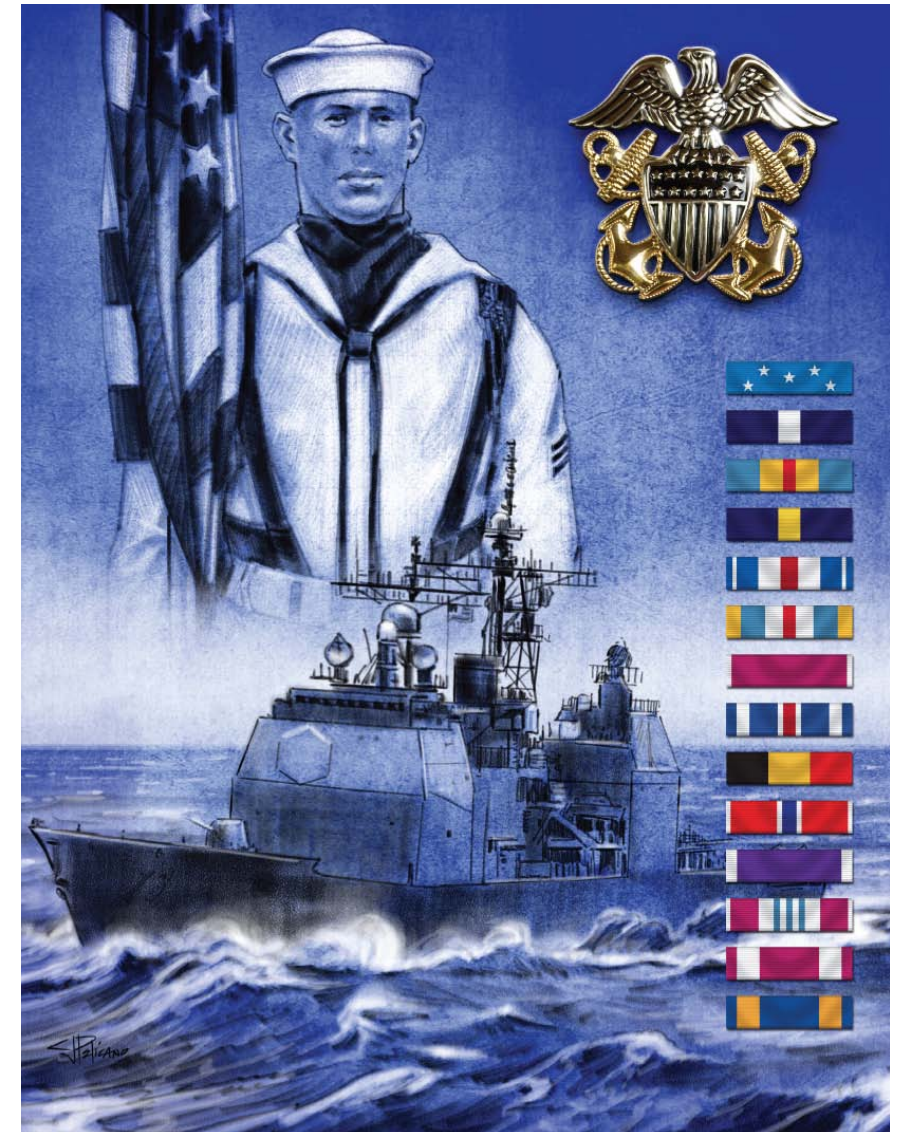
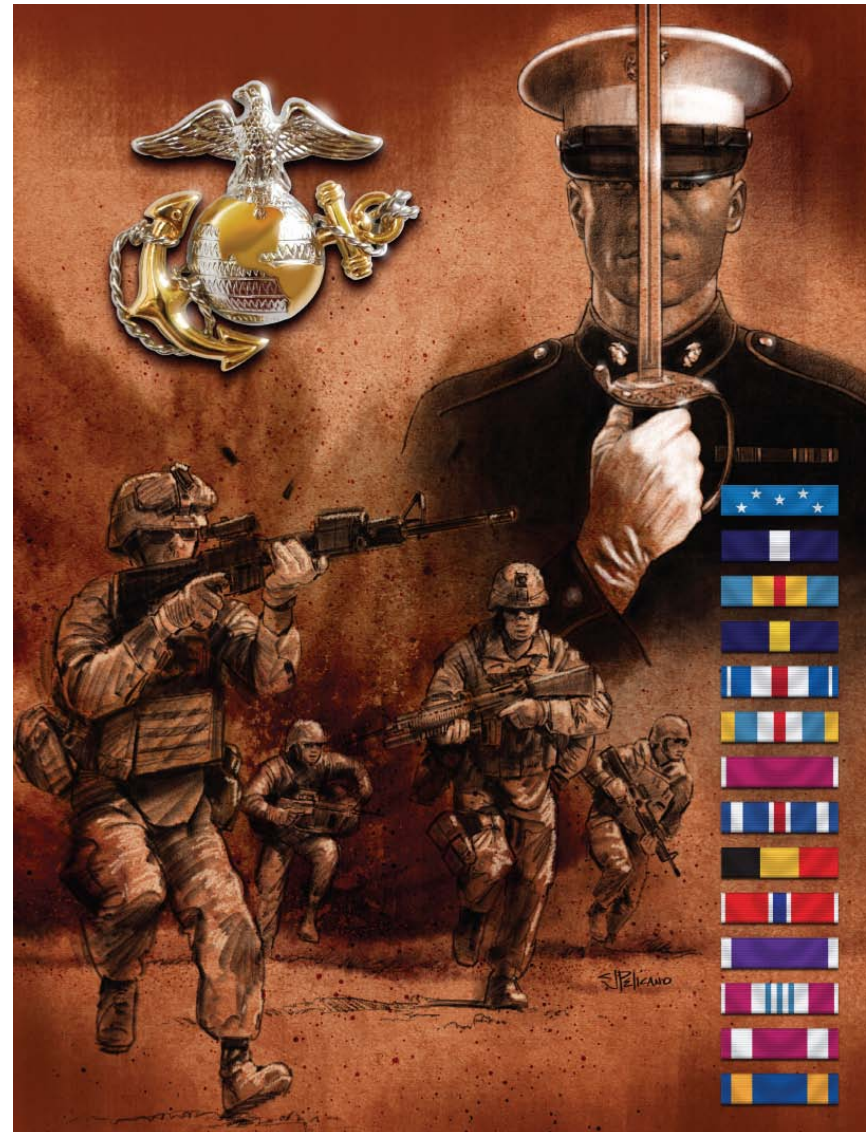
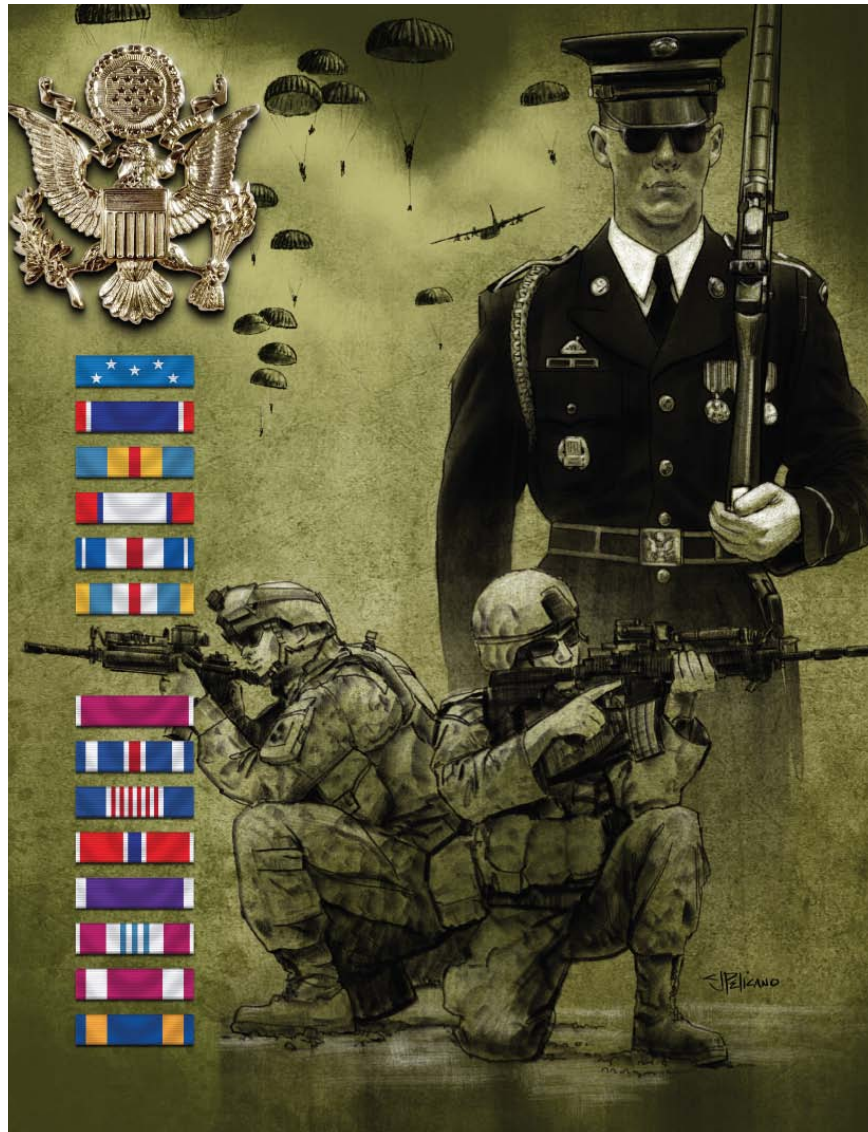
STORYBOARDS & COMPS





## ILLUSTRATION

PRINT



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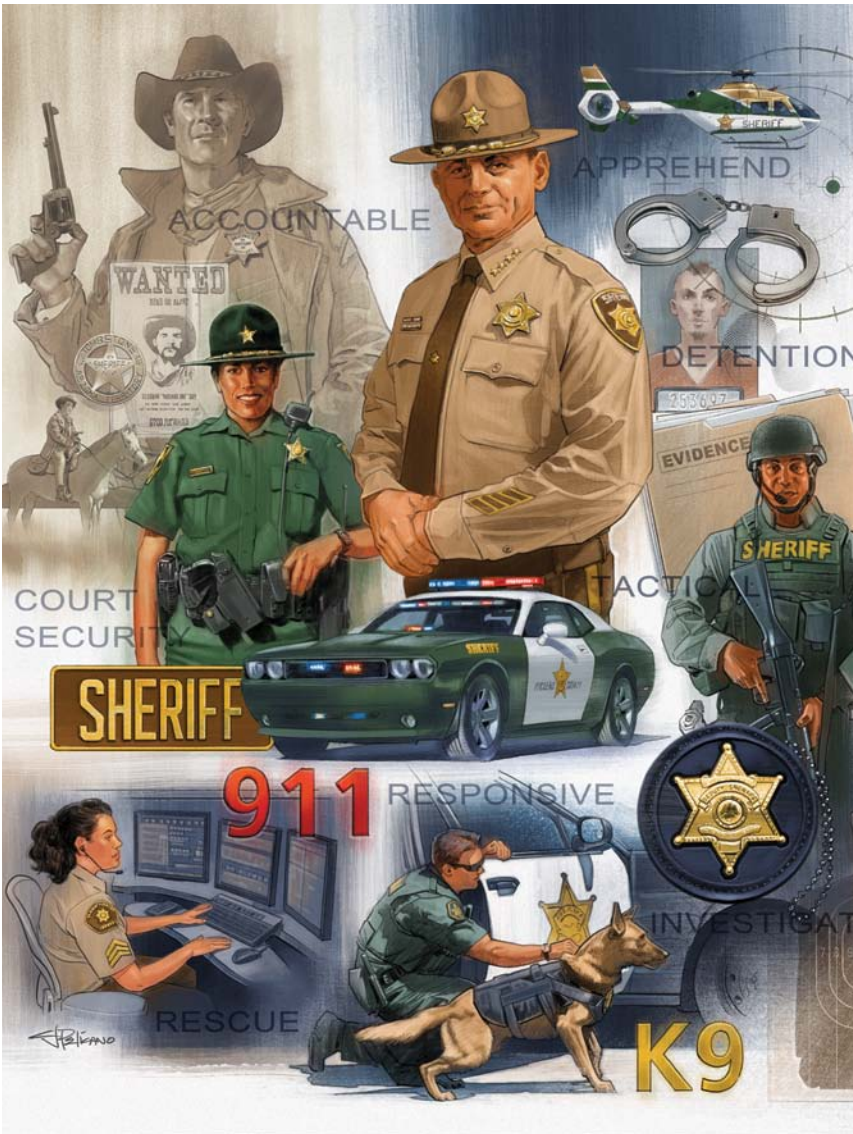
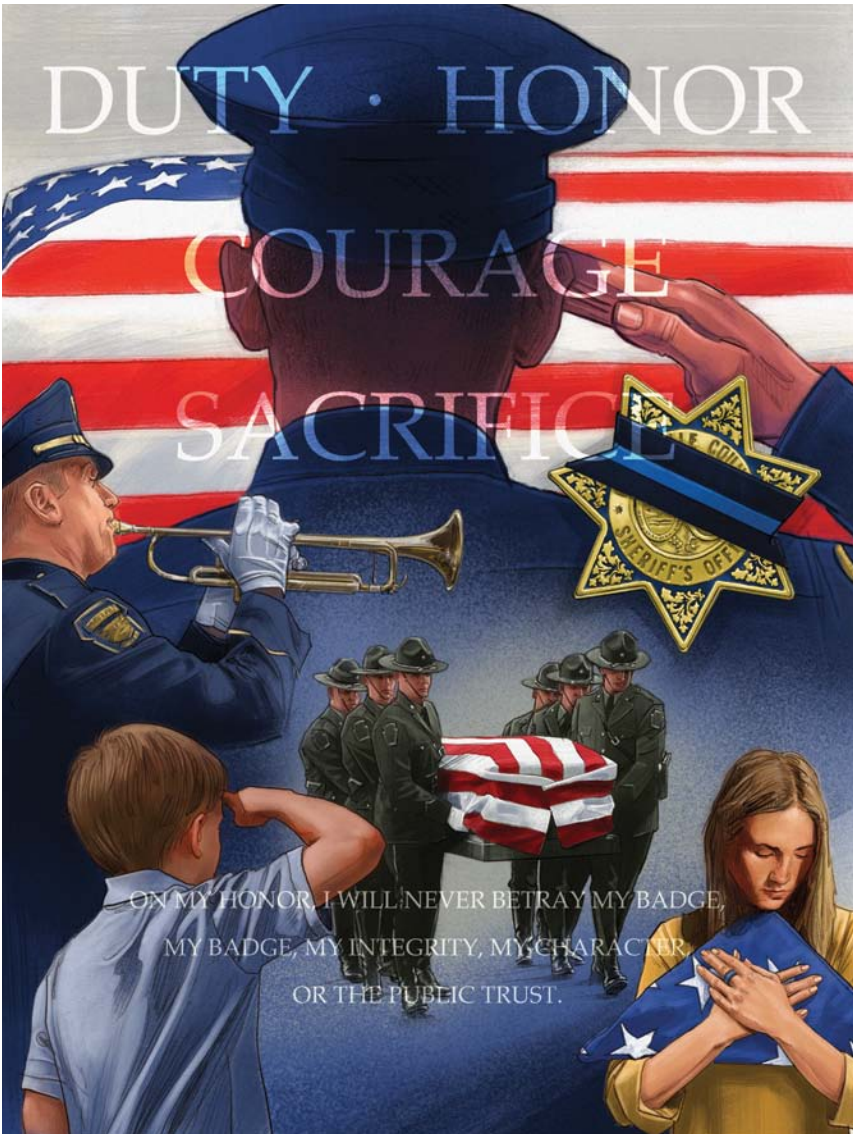
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ILLUSTRATION

PRINT



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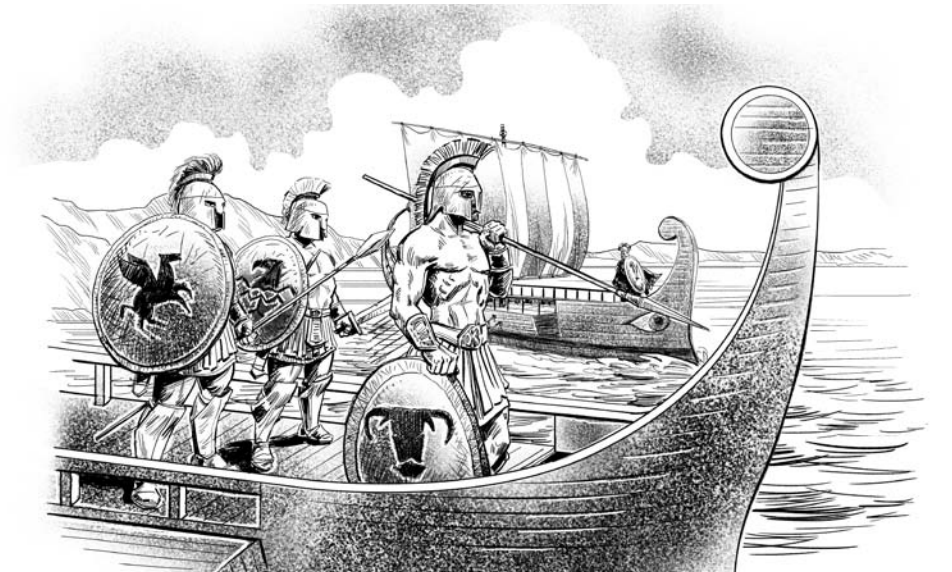
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## ILLUSTRATION

HISTORICAL / EDUCATIONAL



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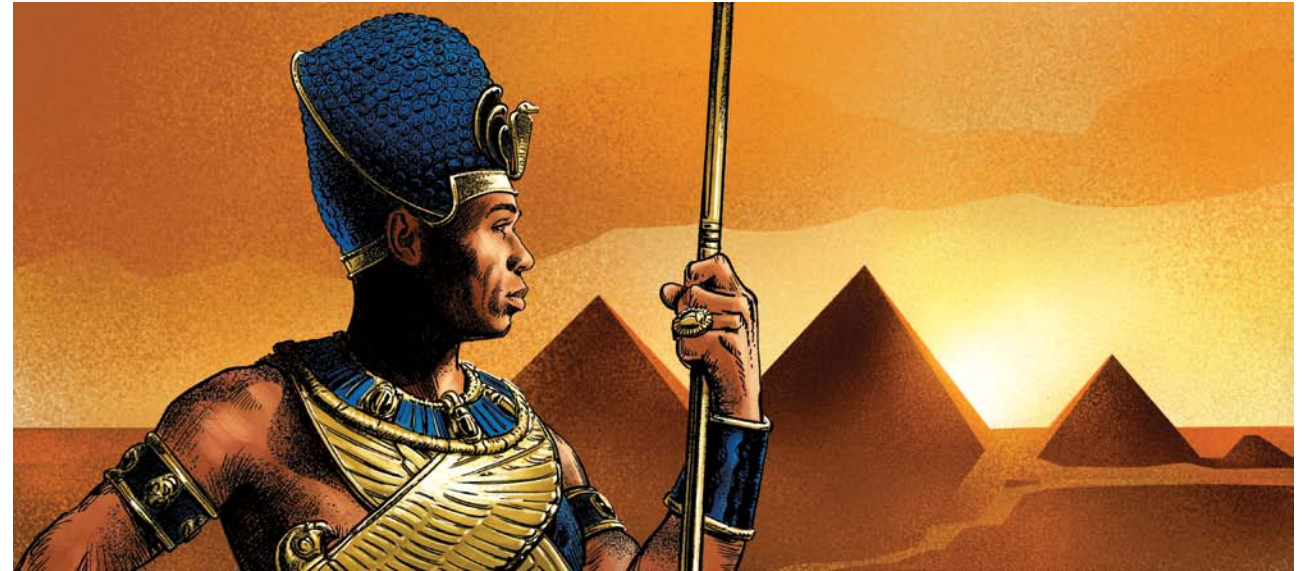
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## ILLUSTRATION

HISTORICAL / EDUCATIONAL





## ILLUSTRATION

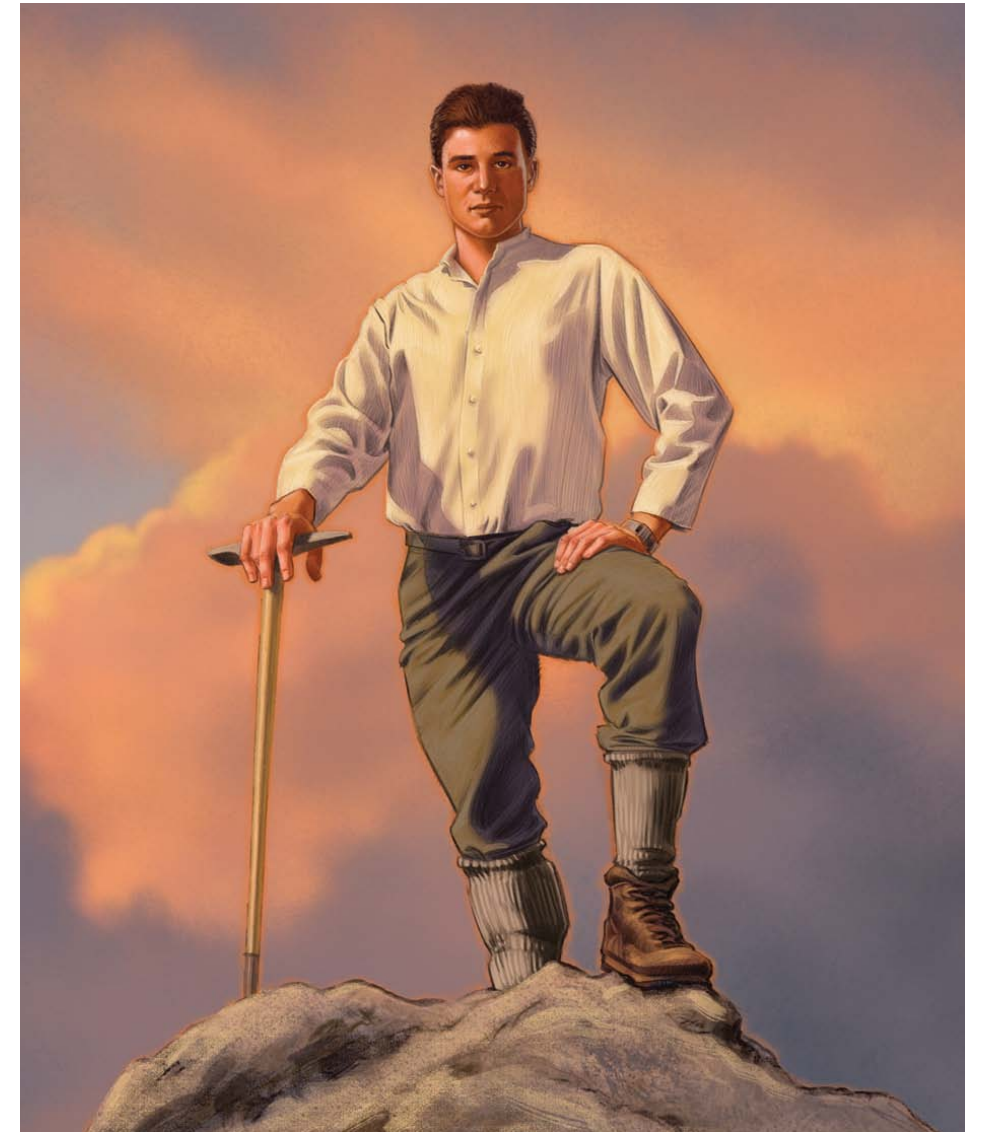
PRINT





## ILLUSTRATION

PRINT

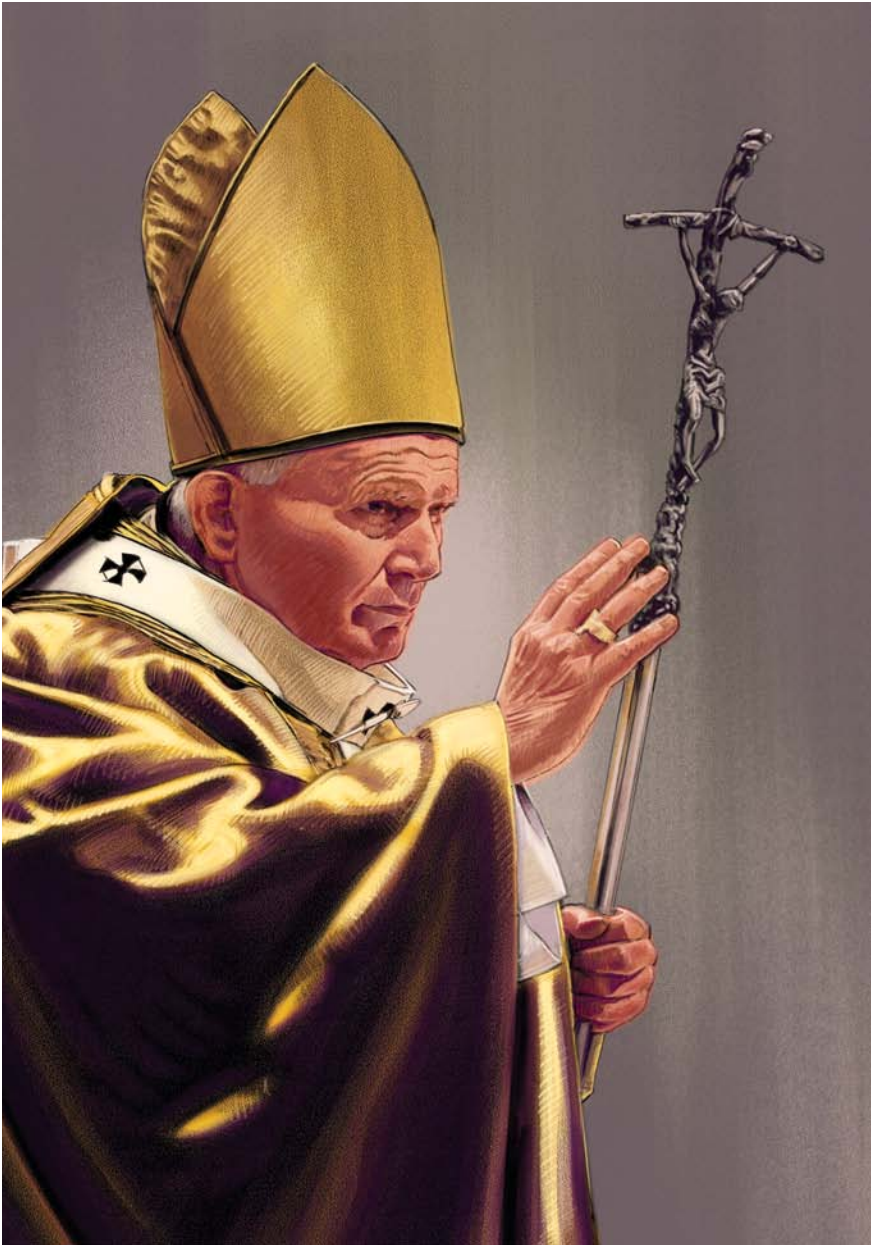


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ILLUSTRATION

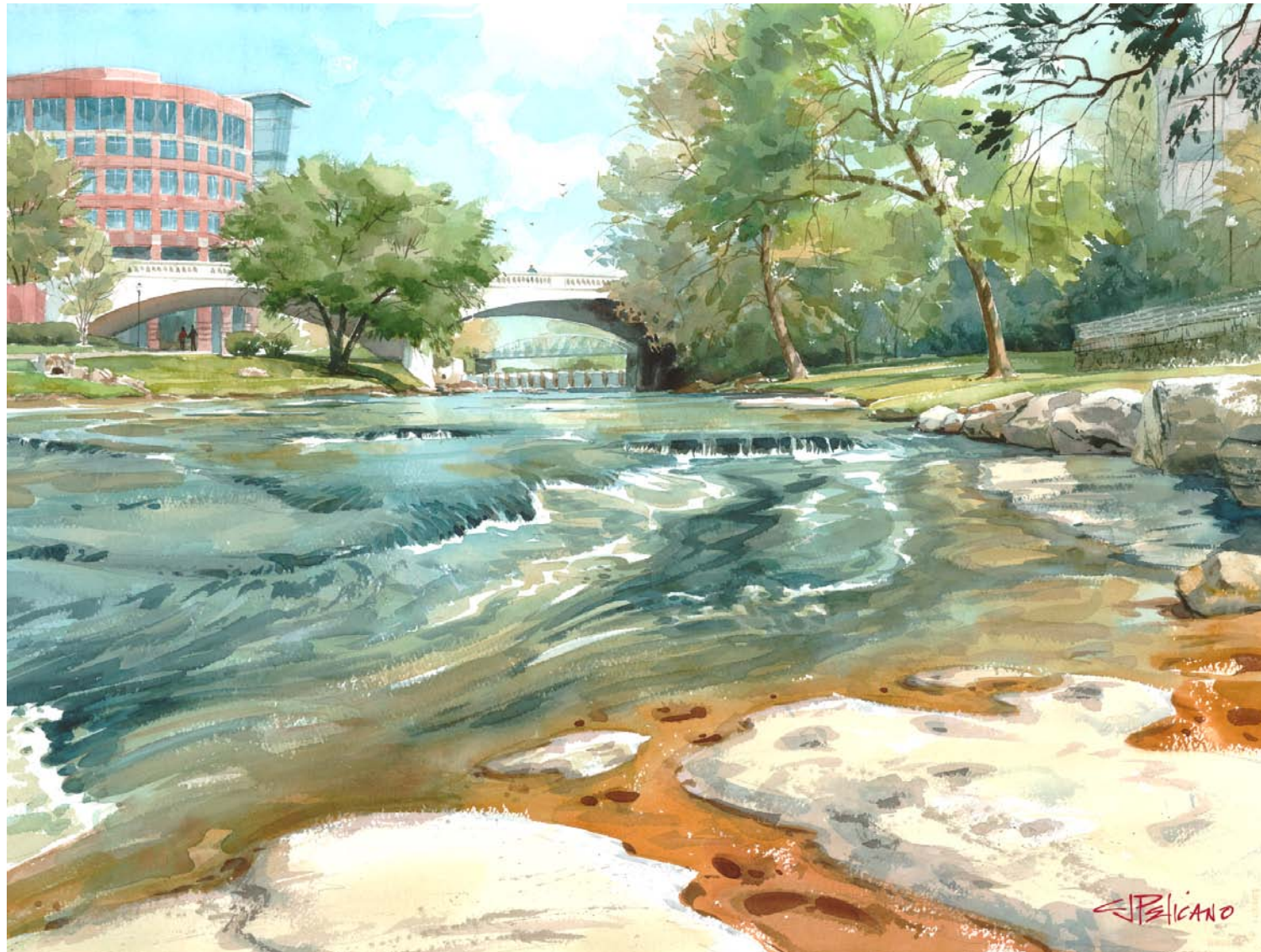
FAITH-BASED





## ILLUSTRATION

COMMISSIONED ART

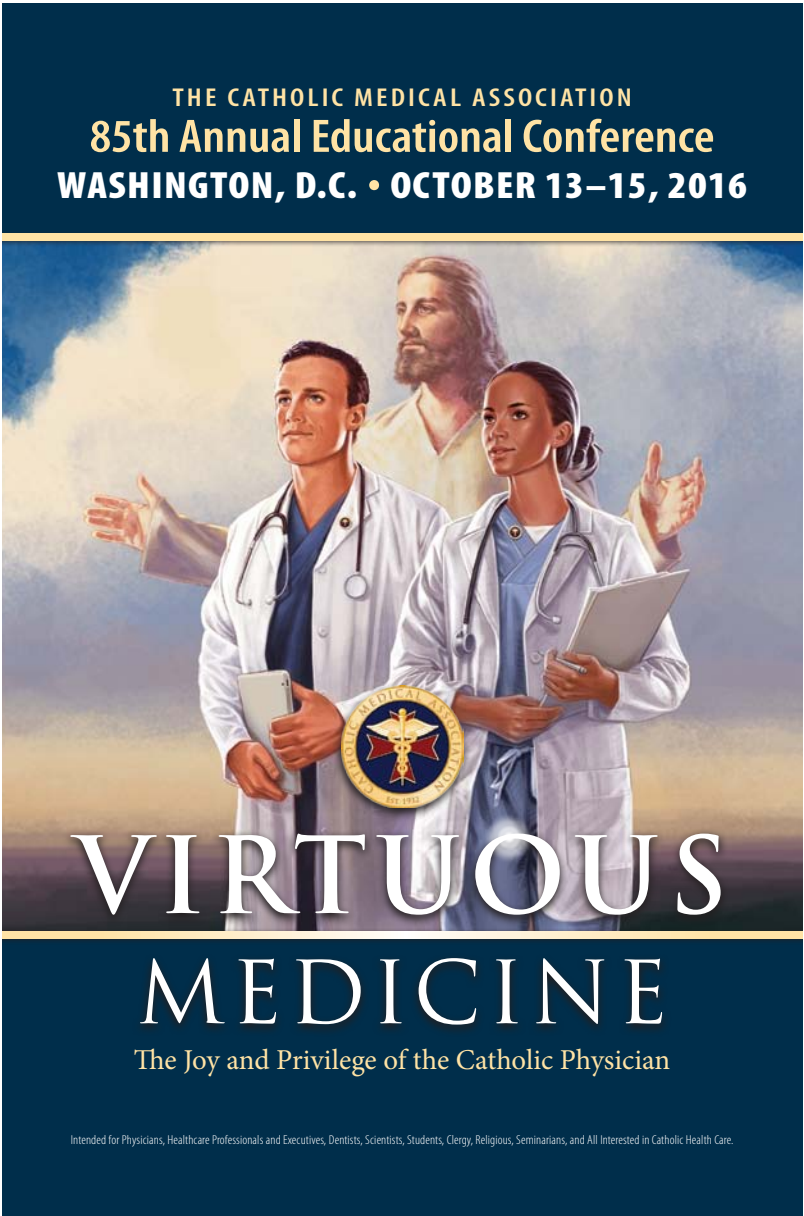


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ILLUSTRATION

SPECIAL PROJECTS





DESIGN

IDENTITY



SUPPLIER MANAGEMENT  
COUNCIL



INCORPORATED



ONE WHO SERVED  
A MEMORIAL TRIBUTE TO YOUR LOVED ONE



SAINT  
BENEDICT  
PRESS





# Chris Pelicano

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And I won't forget to  
shake out the floormats,  
pitch the stray french fries  
and gather up the  
loose change for you.

Give me a call some time!

864-640-9461

